



PHILIPS HOME HEALTHCARE SOLUTIONS NAMED RECIPIENT OF THE 2008 FROST & SULLIVAN GROWTH STRATEGY LEADERSHIP AWARD

*Recognition of Strategic Leadership and Foresight in the
Remote Patient Monitoring Market Earns Philips Top Honors*

Philips Home Healthcare Solutions has received Frost & Sullivan's "2008 North American Growth Strategy Leadership Award" in recognition of its strategic leadership and foresight into the North American remote monitoring market. Philips Home Healthcare Solutions is part of Royal Philips Electronics, headquartered in the Netherlands, a leading provider of medical diagnostic imaging, cardiac care and patient monitoring systems, as well as energy efficient lighting solutions, personal care and consumer electronics.

"As a result of several key acquisitions, Philips now covers all aspects of the remote patient monitoring market, providing cross-industry coverage that no other competitor in North America can rival. By having strong positioning in home telehealth solutions and telemonitoring technology for home healthcare and disease management; medical alert services (PERS) from the Lifeline acquisition; ambulatory cardiac ECG, implanted device follow-up and anticoagulation clinical monitoring services from the Raytel acquisition, and products for respiratory and sleep monitoring from the Respironics acquisition, Philips has cross-market growth opportunities unique to the company."

Philips Home Healthcare Solutions connect patients to their healthcare providers and support independent living for seniors and the chronically ill:

Respiratory Care and Sleep Management – **Philips Respironics** holds leading positions in the fast-growing areas of sleep management, respiratory care and non-invasive ventilation. It is a global leader in treating obstructive sleep apnea. Respironics also provides solutions for patients suffering from chronic respiratory diseases.

Medical Alert Services – **Philips Lifeline** is the leading medical alert system in North America. More than 700,000 seniors subscribe to the service, which connects them to support from neighbors, family caregivers or emergency services in the community. Each subscriber can contact a Philips representative 24-hours a day, 7 days a week simply by pressing a button.

Remote Cardiac Services (formerly Raytel) – Philips provides a full line of ambulatory ECG cardiac monitoring services to more than 200,000 patients annually. Using "at-home" 24/7 technology, via telephone and Internet, the company monitors patients with pacemakers, implanted defibrillators (ICDs), suspected arrhythmia and other cardiac-related conditions.

Remote Patient Monitoring – With **Philips Telehealth Solutions**, clinicians remotely monitor vital signs, so patients can feel secure knowing they're monitored daily – all from the comfort of home, using simple wireless devices. Telemonitoring enables care providers to intervene earlier, helping prevent readmissions for patients with chronic diseases such as heart failure.